



Creative Director of the Center for a Secure Free Society, responsible for all digital marketing and social media promotion. Previously worked on digital marketing efforts at the Colombian Armed Forces, National Congress of Colombia, National Congress of Chile, the Andean Parliament. Also, He designed the digital transformation of the Instituto de Ciencia Política Hernán Echavarría Olózaga (ICP), as well as prominent think tanks in Bogota, Colombia.

Leonardo has led marketing strategies with the Google Latin America team. Graduated from the Pontificia Universidad Javeriana of Colombia as a journalist and digital media specialist. He is currently the producer of our Border Wars Podcast, and has more than 20 years of experience in creative direction and the digital world.